

{Today's_Date?}

{Mr/Ms?} {First_Name?} {Initial?}. {Last_Name?}
{Position?}
{Company/Organization?}
{Address_Line_1?}
{Address_Line_2?}
{City?}, {State/_Province?} {Zip/_Postal_Code?}

{Salutation?}

Considering canceling or lapsing Life Policies? - A "Gold Mine" Opportunity!

Is your Corporation considering canceling or lapsing part or all of its life insurance portfolio? Are they reviewing their life insurance portfolio or undertaking Corporate Financial Planning ? Then consider a profitable option - a service for liquidating life insurance face value into cash at a higher amount than what their insurance carrier can give them! Why cash in, lapse or cancel a Life Insurance Policy when more money may be made by selling it!

Introducing LifeCash® - A Service for Selling Life Insurance Policies! We help you to liquidate LIFE Insurance Face Value into CASH! A "**Gold Mine**" that can affect the bottom line and cash flow!

What does this mean? Corporations have the opportunity to sell existing life policies, where the insured have a life expectancy of up to 12 years, for a percentage of the net face value! Any life policy can be sold, including term, split dollar, deferred compensation policies etc.

Who buys these policies? We have access to several sources of institutional money.

Our advantage? We do this business full time (this is all we do!) and give you total marketing support in old-fashioned **British** style (with a twist of Australian flavor)!

Interesting? Please complete the attached Registration Form and fax to, or, return in the self addressed envelope and you will receive a package of information on a transaction the British have been enjoying for years! Thank you for your interest.

Sincerely,

P.S. If you have a Case in mind, please complete the attached Case Qualification Form and fax to.....