

{Today's_Date?}

{Mr/Ms?} {First_Name?} {Initial?}. {Last_Name?}
{Company/Organization?}
{Address_Line_1?}
{Address_Line_2?}
{City?}, {State/_Province?} {Zip/_Postal_Code?}

{Salutation?}

Client considering canceling or lapsing Life Policies? A "Gold Mine" Opportunity!

Is your client considering canceling or lapsing their life insurance policy? Are they reviewing their life insurance policies or undertaking Financial Planning for personal, business or estate reasons? Then consider providing them with a profitable option - a service for liquidating life insurance face value into cash at a higher amount than what their insurance carrier can give them! Why cash in, lapse or cancel a Life Insurance Policy when more money may be made by selling it!

Introducing LifeCash® - A Service for Selling Life Insurance Policies! We help you to liquidate LIFE Insurance Face Value into CASH! A "**Gold Mine**" Opportunity for your Client! Let's review the common questions.

What does this mean? Individuals with a life expectancy of up to 12 years, have the opportunity to sell their existing life policies for a percentage of the net face value! Any life policy, with the exception of Wet Ink or Wet Paper policies, can be sold, including term.

Are there any limits on the amount of face value? Yes, an aggregate face value of at least \$250,000 is required.

Is this transaction a security or a viatical settlement? No.

Who buys these policies? We have access to several sources of institutional money.

Our advantage? We do this business full time (this is all we do!) and give you total marketing support in old-fashioned **British** style (with a twist of Australian flavor)!

Interesting? Please complete the attached Registration Form and fax to, or, return in the self addressed envelope and you will receive a package of information on a transaction the British have been enjoying for years! Thank you for your interest.

Sincerely,

P.S. If you have a Case in mind, please complete the attached Case Qualification Form and fax to