

{Today's_Date?}

{Mr/Ms?} {First_Name?} {Initial?}. {Last_Name?}

{Position?}

{Company/Organization?}

{Address_Line_1?}

{Address_Line_2?}

{City?}, {State/_Province?} {Zip/_Postal_Code?}

{Salutation?}

Considering canceling or lapsing Life Policies? - A "Gold Mine" Opportunity!

Are you considering canceling or lapsing your life insurance policy? Are you reviewing your life insurance policies or undertaking Financial Planning for personal, business or estate reasons? Then consider providing yourself with a profitable option - a service for liquidating life insurance face value into cash at a higher amount than what your insurance carrier can give you! Why cash in, lapse or cancel a Life Insurance Policy when more money may be made by selling it!

Introducing LifeCash® - A Service for Selling Life Insurance Policies! We help you to liquidate LIFE Insurance Face Value into CASH! A "**Gold Mine**" for you! Let's review the common questions.

What does this mean? Individuals with a life expectancy of up to 12 years, have the opportunity to sell their existing life policies for a percentage of the net face value! Get more money than your Cash Value, and, money for your term Policy! You can now use the sales proceeds for what ever you want!

Are there any limits on the amount of face value? Yes, an aggregate face value of at least \$250,000 is required.

Who buys these policies? We have access to several sources of institutional money.

Our advantage? We do this business full time (this is all we do!) and give you total marketing support in old-fashioned **British** style (with a twist of Australian flavor)!

Interesting? Please complete the attached Registration Form and fax to, or, return in the self addressed envelope and you will receive a package of information on a transaction the British have been enjoying for years! Thank you for your interest.

Sincerely,

P.S. If you have a Case in mind, please complete the attached Case Qualification Form and fax to.....